Journeys in Accounting
(Presentation will also cover employability tips)

Kim Hwang FCPA
International Relationship Manager
CPA Australia
GAIN A VOICE THAT IS HEARD AROUND THE WORLD

22 OFFICES AROUND THE WORLD

London
Hanoi

Beijing
Shanghai
Guangzhou
Hong Kong
Macau
Ho Chi Minh City
Kuala Lumpur
Singapore
Jakarta
Papua New Guinea
Fiji
Brisbane
Sydney
Canberra
Auckland
Darwin
Perth
Hobart
Melbourne
Adelaide
WHO IS CPA AUSTRALIA

One of the world's largest accounting bodies with more than 160,000 members working in 118 countries

More than 25,000 members working in senior leadership positions
WHAT MAKES CPA AUSTRALIA A GLOBAL LEADER?

The CPA Program goes beyond the numbers, teaching the skills to help you reach the next level in leadership, strategy and business.

The recognition the CPA Australia brand gives you is a competitive advantage over your peers.

The CPA designation is internationally recognised and associated with a brand with a strong legacy, international presence and thought leadership.

A strong relationship with high profile companies, including over 400 Recognised Employer Partners.
WHERE CAN THE CPA DESIGNATION TAKE ME?

CHIEF FINANCIAL OFFICER
Be responsible for keeping an organisation financially healthy. You will establish the best way to drive a business to where it needs to go.

ENVIRONMENTAL ACCOUNTANT
Take a “green” approach to making money. You will find ways to ensure a company is environmentally responsible and profitable.

FINANCIAL ADVISOR
Help people achieve their goals. Work with clients to understand their situation and provide unbiased financial advice to help them reach informed investment decisions.

FORENSIC ACCOUNTANT
Become a detective of the finance world. You will track and analyse data to find missing funds, trace illegal business activities and identify fraud.
WHERE CAN THE CPA DESIGNATION TAKE ME?

STRATEGIC PROCUREMENT MANAGER
Be the mastermind behind organisational deals. You will need a strategic mindset and the ability to negotiate to identify supplier best practice and look after complex contracts.

FOUNDER OF A START UP COMPANY
Start your own entrepreneurial venture. Deliver on the potential of an innovative product or solution with your strong business acumen and a strategic approach.

ACCOUNTING RISK ANALYST
Risk analysts identify any strategic and operational risks. You’ll need exceptional analytical skills and the ability to perform under pressure to develop strategies to mitigate risk.

INTERNATIONAL ACCOUNTING SPECIALIST
Become part of a network of professionals helping manage cross-border transactions, global trade agreements and overseas investments.
WHERE CAN THE CPA DESIGNATION TAKE ME?

COUNTER-TERRORISM FINANCIAL INVESTIGATOR
Investigate the financial enablers of terrorism. Working with the police on financial matters relating to persons of interest in ongoing investigations.

PARTNER OF A MAJOR ACCOUNTING FIRM
Lead employees, build client relationships and grow the firm’s business. Experience, expertise and highly developed leadership skills will be needed for this high profile role.

CEO OF A SPORTING ORGANISATION
Be responsible for on and off field success. Set the organisation’s strategy and lead people to deliver on it, using your exceptional business, strategy and leadership skills.
WHAT IS THE CPA PROGRAM?

CPA Program comprises **4 compulsory subjects**, **2 electives** and **36 months** of practical experience

**It is flexible:** can be completed by distance learning, full time study or combined master’s degree, and exams are offered worldwide

**Practical, applicable knowledge** that prepares you for accounting, finance or business careers in every sector

**We support you** through study groups, learning resources and a range of tuition services
YOU'RE AN ASSOCIATE AND READY TO BEGIN THE CPA PROGRAM

YOUR APPLICATION

FOUNDATIONS

The foundation exams cover the knowledge required to become an Associate member. They can be taken in any order, at your choice of exam location and time.

ENROL IN THE CPA PROGRAM

Includes four compulsory subjects, two electives and a practical work experience component that will give you the skills to stand out in the real world.

Your Degree: A degree level qualification recognised by CPA Australia.

Your Experience: Gain 36 months of practical experience. Over the course of your experience, you must demonstrate a minimum of 10 skills across four categories.
Learn the application of ethical principles and gain a strong knowledge of key corporate governance principles and mechanisms.

Learn how management accounting provides information critical to the business decision making process. This subject goes one step further and introduces the role of the management accountant in business strategy.

Apply accounting standards, interpret financial reports, and understand the business impact of these reports.

In this capstone subject, you will use strategic analysis to address complex business issues in a competitive and uncertain business environment.
Identify, analyse, and assess taxation implications for individuals and business entities and ensure compliance with taxation laws. Local taxation units are available in some countries.

Focus on both external and internal audit procedures. This subject will ensure you understand the audit process and are able to apply international standards to complex audits.

Recognise the financial risks faced by businesses and understand the key mechanisms and frameworks used to address and manage risk.

Analyse and evaluate the role of the CPA in contemporary business and how the accounting profession continues to evolve.

Understand the legal and ethical obligations of a licensed financial adviser and offer financial advice that meets a client's best interest.

Explore the role of the financial adviser when dealing with the complexities of retirement planning in the Australian context. Understand how the advisor can establish credibility and demonstrate value to clients in this area.

Gain a broad view of investment structures and their regulatory environments, and acquire the skills to deliver comprehensive investment advice that will meet a client's goals and objectives.

Will be offered from Semester 2 2018 as the fourth subject for candidates wanting to integrate their financial planning advice learning into their CPA Program studies.
YOUR EXPERIENCE

PRACTICAL EXPERIENCE COMPONENT OF THE CPA PROGRAM ADDS REAL-WORLD RELEVANCE

Develop your skills:

- TECHNICAL
- PERSONAL EFFECTIVENESS
- BUSINESS AND LEADERSHIP

To satisfy Your Experience requirement:

- Gain 36 months relevant practical experience
- Verify your new experience and skills along the way:
- Ask CPA, FCPA or equivalent International Federation of Accountants (IFAC) member to sign your form

BE HEARD. BE RECOGNISED.
APPLICATIONS ARE NOW OPEN

SUBJECT ENROLMENTS OPEN
12 JUNE (TUESDAY) 2018

EARLY BIRD SAVINGS CLOSE
11 JULY (WEDNESDAY) 2018

SEMESTER COMMENCES
23 JULY (MONDAY) 2018
INVESTING IN YOUR FUTURE

APPLICATION FEE $180
FREE WITH PROMO CODE (contact Kim Hwang to complete an EOI)
kim.hwang@cpaaustralia.com.au

2018 ASSOCIATE MEMBERSHIP FEE
First year membership: Associate (full year) $325
First year membership: Associate (half year) $162.50

SUBJECT ENROLMENT FEE $1240

EARLY BIRD PRICING $1090 (Save $150)
Includes all study materials and exam appointment
BECOME A CPA SEMINAR

You can register for a ‘Become a CPA’ seminar at our Sydney office:

5:30pm - Wednesday, 30 May 2018
(there are also sessions delivered in Mandarin – July 5, 3.00pm till 5.00pm please contact ella.gu@cpaaustralia.com.au)

Or

Email us on becomeacpa@cpaaustralia.com.au
Employability Tips and Resources
THE ACCOUNTING LANDSCAPE TODAY
IMPACTS ON ACCOUNTING OVER THE LAST QUARTER CENTURY

- Rapid changes associated with globalisation (Offshoring)
- Technological innovation
- Increasing consumerism

Shaping the future of accounting in business education in Australia, 2015
FUTURE JOB SKILLS IN ACCOUNTING

TECHNOLOGY IN BUSINESS IS CHANGING THE INDUSTRY AND THE NEED FOR A ‘HUMAN TOUCH’ IS BECOMING EVEN MORE IMPORTANT.

Teamwork / Verbal Collaboration
Communication
Interpersonal skills
Commercial Awareness

Conflict Resolution
Cross cultural competency
Emotional Intelligence
ACCOUNTING HAS A PLACE IN THE FUTURE

188,100
Accounting jobs in Australia

80.6%
Above average full-time employment
(compared to 68.4% All Jobs Average)

>30k
Accounting job openings expected by 2020

jobsoutlook.gov.au, 2017
Skills to develop to increase your employability

• Written and Verbal Communication English
  (www.starpronunciation.com)
• Develop Good Attributes – be focused, bright, enthusiastic also show you are willing to learn and be a team player
• Assimilate, be part of the “Australian Culture” or “Country Culture”
• Ongoing development/learning – study a second language, study aboard or student exchange, CPA Program
• Join Student Societies – Be active, take up active roles
• Join professional associations – CPA Australia (Network)
• Build up your profile on Social Media
• Engage with mentor/mentors

Have determination, maintain your confidence and be patient.
CPA AND EMPLOYABILITY RESOURCES

CPA NETWORK AND 24/7 CAREER MENTOR WEBSITE

CPA AUSTRALIA VIDEOS FOR INTERNATIONAL STUDENTS


IEAA EMPLOYABILITY VIDEO - International Student Employability: Top Tips to Expand Your Job Prospects
https://www.youtube.com/watch?v=l6gxwMke2FE

THE CPA CAREER MENTOR WEBSITE -


MY EMPLOYABILITY PLAN

BE HEARD.
BE RECOGNISED.
OPPORTUNITIES WITH CPA AUSTRALIA

Returning Nationals Event/International Student Forum

Employability Workshops

Student Associations

Network with Employers and CPA Staff at CPA Careers event

CPA Industry Insights

CPA Student Ambassador Program –

KEY EVENTS

CPA Profession Session

University Career Expos

BCPA Sessions (English and Mandarin) (April-June)

International Student Forum October 3rd
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CONNECT WITH CPA AUSTRALIA

BE HEARD.
BE RECOGNISED.