SBS Media Mentorship

2019 HANDBOOK

A special program that actively transforms the learning experience of media students so that they might ultimately create a more diverse Australian media.
Macquarie University, in partnership with SBS, NITV and the Ethnic Communities’ Council of New South Wales (ECC NSW) offers a practical and dynamic Media Mentorship program for culturally and linguistically diverse (CALD), Indigenous and low SES students enrolled in a media degree at Macquarie University. The purpose of the program is to address access & equity issues for these students, to boost their employability upon graduation so they can contribute to the diversification of the Australian media.

What is the SBS Media Mentorship?

A three year program designed to run alongside the students’ degree the SBS Media Mentorship will assist you with your professional development, equip you with hands-on skills in television, online and radio, will provide networking opportunities to build your media contacts and will assist you in building a portfolio of work - all of which will help you establish a successful career in media.

- In **First Year** you will attend camera, radio and career workshops, be invited to networking events as well as an interstate trip.
- In **Second Year** you will engage in further skill development workshops and participate in a Multi Media Community Project in association with the ECC NSW. If you have successfully completed the first two years of the program you will be eligible to participate in **Third Year**.
- In **Third Year** you will undertake a short-term work placement at SBS, NITV, ABC or Channel Ten (which will form part of the Media Internship unit MAS350 or Arts Management Internship Unit MMCS 321).

**TO BE ELIGIBLE, APPLICANTS NEED TO:**

- Be enrolled full-time in an undergraduate media degree at Macquarie University; Bachelor of Media, Bachelor of Marketing and Media or Bachelor of Arts majoring in one of the following majors: Digital Design; Journalism and Non-Fiction Writing; Media Studies; Public Relations and Social Media; Radio, Digital Audio and Broadcast Production; Screen Practice and Production; Screen, Sound, Performance;
- Be an Australian citizen or permanent resident or hold a Permanent Humanitarian Visa;
- Identify as Aboriginal and/or Torres Strait Islander or have a non-English speaking, refugee or migrant background AND/OR come from a low SES background (permanent home addresses in the lowest quartile of the Australian Bureau of Statistics Index of Relative Socio- Economic Disadvantage (IRSD))

Priority will be given to students from a low SES background. Second and third year students are welcome to apply however priority will be given to first year students.
Success Stories

**Tahmina Ansari** is an Australian award-winning senior journalist, team leader and digital video specialist. She has eight years of industry experience in news, journalism, digital and social media companies across the world. At Twitter Australia, Tahmina was part of the first team in the Asia Pacific region to successfully launch and roll out Twitter Moments. She was part of the team that pioneered the function to Twitter users in the Australian and New Zealand markets. At the Australian Broadcasting Corporation (ABC) in 2013, Tahmina became the first veiled reporter on national TV in Australia. She presented the flagship ABC TV current affairs program Australian Story and her stories have featured on Landline, AM and PM programs. Specialities include digital video, content production, cross-platform storytelling and digital strategy.

**Dayvis Heyne** is a proud young Indigenous man who had always shown great interest and potential in video time-lapse photography and was given the opportunity to explore this further through the mentorship program. In 2016, during his third year of the program, Dayvis undertook a placement at NITV and travelled to Arnhem Land as part of the media crew working as a time-lapse photographer for the Garma Festival. Dayvis has had a great deal of success with his video time-lapse footage, with one project exhibited in the aMBUSH Art Gallery in NSW. Dayvis has also worked for NITV creating graphics for the Rugby League show Over the Black Dot. Since graduating in 2017, he has been working as a studio Camera Operator on Over the Black Dot and in May 2018, Dayvis secured a much-coveted ABC Cadetship. With 1220 applicants for only 12 places, Dayvis impressed the ABC with his fantastic attitude and work examples!
First Year Workshops & Activities

Mentees participate in a broad range of media related activities and workshops, attend networking events and are given the opportunity to travel to Melbourne to experience aspects of multiculturalism and media in a different context.

MQ WELCOME
In an informal setting, Second and Third Year Mentees welcome First Year Mentees into the SBS Media Mentorship program along with program staff, academics and staff from the Department of Media, Music, Communications and Cultural Studies (MMCCS), PACE, Walanga Muru and Careers and Employment. First Year Mentees get to meet their Mentee Buddies and start to realise they are part of something very special!

SBS WELCOME
The 2019 Cohort of SBS Media Mentorship Mentees are officially welcomed by SBS, NITV, Macquarie University and the ECC NSW at SBS in Artarmon. Following the formal proceedings, the First Year Mentees participate in an SBS Codes and Guidelines session and are then taken on a tour of the SBS Radio Studios and SBS Television Studios.
CAREER WORKSHOP - PROGRAM PREPARATION

This interactive workshop is designed to help First Year Mentees maximise the opportunities available to them through the SBS Media Mentorship. The students are invited to identify goals for the program, reflect on their career ideas and gain valuable tips on how to approach the mentorship to harness all its benefits. The workshop introduces the students to the concepts of career management and establishing a professional brand to help kick start their media career. Mentees craft their LinkedIn Profile to begin marketing their interests, skills and to build connections.
CAMERA WORKSHOP

The Half Day Photography workshop for the First year Mentees is run by photographer Scott McGale (Photo Workshop). It is a fun, informative and creative photography session where students learn the foundation principles of creative photography which they can build upon to become a better photographer. The students learn to shoot in Manual Mode where they are planning and taking total control of their image. The first part of the workshop is a practical and theory classroom section concentrating on the elements that control exposure, understanding aperture ISO and shutter speed, getting the correct depth of field, learning how to avoid shaky pictures, developing an easy to understand step by step method to shoot. After the classroom section, the students go outside to learn how to: 1) control focussing by learning 2 different focussing methods and when to use them and 2) get an understanding of Depth of Field. The students then break into groups to take different types of images including creative portraiture and reportage shots around the campus.
2RRR WORKSHOP
An introductory workshop to community radio that includes fun hands on work in the studio. Facilitated by volunteers working at 2RRR, the students are introduced to writing scripts for public service announcements, recording voice-overs and basic panel control. 2RRR are keen to engage students as volunteers to be more representative of the diverse community the station serves. They are offer scholarships for panel operation training to eligible students. 2RRR is a community radio station based in Ryde. 2RRR aims to provide a broadcast facility that encourages community participation and gives a voice to people who are not represented by the mainstream media.

BROADCAST VOICE WORKSHOP & COACHING - GROUP AND ONE ON ONE
The aim of the workshops is to help students who aspire to work in broadcasting develop skills which will enable them to communicate successfully in a professional media context. The two intensive workshops (group and 1:1) introduce key concepts in broadcast voice and specific voice techniques important for students planning to work as radio, television and online broadcasters in news, current affairs, sport or entertainment. These very popular workshops are run by Shane Fitzgerald, a Broadcast Voice Coach who has vast experience helping professional broadcasters at the ABC, SBS and NITV to improve their voice and presentation skills.
TOUR OF ABC
The First Year Mentees go on an informative tour of the ABC Centre in Ultimo for 1 to 1½ hours. They visit on-air radio studios, news studios, digital television production studios and control rooms. The tour takes in areas such as the green room, hair and make-up and if fortunate a “personality” may be spotted along the way!

THE ART OF NETWORKING WORKSHOP
Many jobs these days are accessed by people in your network, hence networking is a key skill for career success in today’s world. Students will learn important networking strategies and tips that make networking both useful and fun! They will walk away knowing who is in their network as well as how to prepare for those pesky nervous and awkward moments in networking situations. Emphasising the importance of networking, Mentees will cover key communication skills as well as how to make a powerful first impression in job and career situations. This workshop also equips Mentees with the tools they require to start fostering introductions and important connections with their peers during the course of their mentorship. The workshop includes presentations and lectures on key topics, as well as simulated networking activities for students to identify their own strengths and weaknesses, and practice what they’ve learnt. The “Art of Networking” workshop is practical, interactive and engaging with students learning the true value of networking to build their career and media future.
Students in their first year of the Mentorship program have the opportunity to travel together as a group to Melbourne for 3 days where they will experience aspects of multiculturalism and diversity in the media in another setting. Whilst in Melbourne the students participate in a half day workshop at SYN Radio (Student Youth Network) where they are taught scripting, producing and presenting skills, they go on a tour of the SBS Melbourne facilities, are part of the studio audience experience on Channel Ten’s The Project, they work on and attend the United Nations Association of Australia Media Peace Awards Dinner and visit relevant cultural institutions in Melbourne such as the Australian Centre for Moving Image and the Immigration Museum. The Melbourne trip gives students valuable experience in a professional media environment to help develop the confidence and skills to network with esteemed media professionals. It is also a very fun experience for Mentees and creates bonds that help support each other throughout the next two years of the program.
Background

The SBS Media Mentorship program was established from a concept developed initially by the Ethnic Communities Council of Victoria (ECCV), in response to concerns about mainstream media portrayal of multicultural communities. In NSW, the Ethnic Communities Council of NSW (ECCNSW) established a partnership with SBS and Macquarie University to deliver a media mentoring program for students from culturally and linguistically diverse (CALD) backgrounds, particularly refugees. The program which was started in 2012, was intended to attract CALD students to Macquarie University's Media courses and support them in their studies through a series of activities, events, workshops, seminars, networking, one-on-one mentoring and internship opportunities with SBS, and ECCNSW where applicable.

As part of Macquarie University’s ongoing commitment to develop opportunities for Indigenous people and dovetailing with the launch of NITV at SBS in 2012, the SBS Media Mentorship program was extended to include a parallel program for Indigenous students from 2013 onwards under the name “SBS NITV Media Mentorship”. Students involved in the parallel program have additional opportunities to engage with NITV and other Indigenous-specific opportunities, as well as support at Macquarie University.

Macquarie University’s Social Inclusion area managed the project in conjunction with administrative assistance from the Faculty of Arts, and broad direction from the Steering Group. Following changes to the Social Inclusion portfolio at Macquarie University, from 2014 the project resided in the portfolio of Pro Vice-Chancellor Learning, Teaching and Diversity. In order to source stronger and more sustainable administrative support for the program in 2018 the Media Mentorship was embedded in the flagship Macquarie University program, PACE (Professional and Community Engagement). PACE is a core part of Macquarie University’s approach to transformative education, providing opportunities for all undergraduate students to apply their theoretical knowledge in practice.
Second Year Workshops & Community Project

In the second year of the program, Mentees receive more intensive training in radio production and presentation via radio 2SER. This is followed by intensive training in Digital Content Creation. A multi-media “Community Project” is commissioned in conjunction with the ECCNSW for a local community group/s which becomes the “case study” for the training. The second year Mentees develop a wide range of production skills, a portfolio of work and community contacts.

RADIO 2SER FOUNDATION WORKSHOP

The full day Foundation Course facilitated by Radio Producer and Presenter Sean Britten provides an introduction to 2SER, the importance of Broadcast Law and the role music forms in a station’s personality and values before focusing on the key focus of the workshop, Producing. The workshop looks at what your role would entail should you be a producer, how you would source stories, how to write a script, news versus current affairs. The workshop also looks at the role of a Presenter, scripting for them and if you were Presenting, how to use your voice to convey meaning. Sean also covers online and social media aspects in the first half of the day. Throughout the second half of the day the lessons are spliced together with a number of practical workshop exercises in groups and pairs.

In the week following the workshop, Sean will attach each Mentee to a particular program in a specific role (based on student availability and interest). Each Mentee will then volunteer on a program for 6 weeks minimum (week beginning March 4 - week beginning April 8). *Students are welcome to continue volunteering at 2SER after the 6 weeks (independent of the Media Mentorship) where they can learn more advanced Producer, Presenter skills as well as Podcasting.*

2SER (which stands for Sydney Educational Radio) is a community radio station jointly owned by Macquarie University and the University of Technology, Sydney. Both institutions contribute an annual grant to 2SER, however the station is largely self-supporting, relying upon revenue raised through programming, sponsorship, fund-raising events and listener subscriptions. 2SER holds a community broadcasting license with a special interest defined as educational broadcasting. Through its programs, and the making of programs, 2SER aims to stimulate learning and educate its listeners and is committed to social change, access and diversity.
CAREERS WORKSHOP – MAXIMISING LINKEDIN
In this hands-on workshop, both Second and Third Year Mentees will revisit and update their LinkedIn accounts. The Mentees will reflect on their own skills and prepare examples to evidence the skills they have to offer. They will learn how to maximise the benefits of LinkedIn by using it as a research and skills analysis tool. The SBS Media Mentorship is currently developing an external website which will feature links to a Media Mentorship LinkedIn Group and portfolio platforms. This Career Workshop will align with the website development by supporting student’s portfolio and career identity development.

MOBILE DIGITAL CONTENT WORKSHOP
Second Year Mentees will learn how to shoot and edit quality video with their iPhone, iPad or Android device in this intensive 2-day course. Day 1 will include an introduction to the technical aspects of camera including framing, exposure and focus. It will also provide instruction on how to record quality sound including the effective use of microphones. Through a combination of classroom instruction and practical exercises, Mentees will learn how to incorporate these technical aspects to conduct an interview, capture effective coverage and visually tell “the story”. Day 2 of the workshop will look at editing and uploading from your device. Mentees will be introduced to the many apps and accessories that are now available to complement this emerging style of digital content production. You will enhance your skills to capture, edit and publish content and develop a deeper understanding of how to identify the best platform for your content.

SOCIAL MEDIA STRATEGY
In this workshop, Second Year Mentees will develop strategic planning methods to distribute digital content via social media platforms. Building on their knowledge from the Mobile Digital Content Workshop, they will continue to develop the know-how to produce and distribute audience-focused and consistent content that supports a larger social media strategy. With the 2019 Community Project as the “Case Study” for this workshop, the students will look specifically at social storytelling techniques, the different types of content that are designed to grow platforms, they will learn to identify the best platform for their content and they will learn how to effectively program channels. The workshop will explore key issues related to the creation and maintenance of a brand - for individuals and organisations - through an understanding of how to use current research and analytic tools.
COMMUNITY PROJECT
The Second Year of the SBS Media Mentorship integrates the Digital Content Producer skills introduced via the above-mentioned workshops into the creation of a high-quality multimedia project. Working in conjunction with the ECC NSW, member community organisations are invited to submit an expression of interest to the Media Mentorship program if they are holding a key community event July–September and would like promotion of that event. (One applicant is selected by the Program Manager and CEO of the ECC NSW according to the suitability of the event to the multimedia format and the time schedule.) Working as a group the Second Year Mentees create an array of digital elements to build context around the event so a more complex and engaged understanding can be created, not only about the event itself but also about the community organisations involved. The digital elements could include written articles, short video clips, podcasts and photos. All these elements would reside in the one place, online on the external Media Mentorship website. (For an example of a completed multimedia project, please see the 2018 Community Project Women of Diversity Dinner at www.mediamentorship.org) A key part of the Community Project is to also create a Social Media Strategy around the event. Utilising the digital elements created in the multimedia project, the students can promote the event via the various social media platforms.

In addition to skill development, the Second Year multimedia Community Project has many ongoing benefits. Students build connections with a diverse range of multicultural communities which is not only personally enriching but also very important as they are building up their network of contacts for their media career. The multimedia project is also an easily accessible portfolio of work that the students can link to via their LinkedIn accounts and resumes. The project is also a valuable resource for the relevant community group to utilise into the future. Anyone from the public can access the finished project with links being shared via the community organisations’ Facebook page and other social media.

EQUIPMENT
The SBS Media Mentorship has 3 Mobile Phone kits with microphones and associated camera accessories for students to use for the Mobile Digital Content Workshop and the creation of the Multi Media Project. Students who have received training on the use of the equipment via the Mobile Digital Content Workshop will be able to use the equipment for additional production opportunities. The program also has a computer with Adobe Premiere available to the students.
At its core, the SBS Media Mentorship Program reflects the SBS purpose to inspire all Australians to understand, respect and appreciate our diverse world and in doing so contribute to social cohesion. It does so by offering a unique and supportive schedule of activities and professional opportunities for aspiring media practitioners from culturally and linguistically diverse (CALD) backgrounds with the aim of tangibly making a difference to the accessibility of careers in media for newly arrived or refugee students as well as students from an Aboriginal and Torres Strait Islander background.

For SBS, we have seen the power of connectivity and social cohesion just by observing the students in the program and how they interact and respect one another, their cultures, backgrounds and beliefs. They also go through the program more aware of themselves and their identity, better understanding how to apply diversity into their career journeys, knowing that they can be the difference in the Australian media landscape should they choose to continue on that journey.

JACKIE LEEWAI: SBS COMMUNITY ENGAGEMENT AND PARTNERSHIPS MANAGER

The Ethnic Communities’ Council of NSW (ECCNSW) is the peak body for all culturally and linguistically diverse communities in New South Wales. A member based non-profit organisation the ECC actively promotes the principles of multiculturalism and lobbies for the development of a culturally inclusive society.

In 2016 the ECCNSW was pleased to accept the opportunity offered through this Program to engage the 2nd year mentee students to implement a community-based project. Working in conjunction with the ECCNSW these community projects have enabled the media students to not only develop their media skills, but also to increase their cultural awareness and gain insights into community led organisations and ethnic associations.

The members and Board of Management are extremely proud of the students who have come through the Media Mentorship Program. Many of these media students have furthered their career prospects in the media industry while others continue to explore their future options and possibilities because of this Program. I feel very privileged to be a part of such an innovative partnership which will undoubtedly impact on the future of the media landscape in years to come.

MARY KARRAS: CHIEF EXECUTIVE OFFICER, ETHNIC COMMUNITIES’ COUNCIL OF NSW
Third Year Workshops and Work Placements

Mentees have the opportunity to extend their Digital Producer skills and prepare for work in a professional media environment. Each Mentee is provided one on one mentoring and a work placement opportunity with media partners SBS, NITV, ABC TV & Radio or Channel Ten.

**CAREERS WORKSHOP – PLACEMENT PREPARATION**

In order to maximise the benefit of the third-year placement at SBS, NITV, ABC or Channel Ten, a placement preparation session is held for all Third Year Mentees. The students are invited to reflect on their goals and their career ideas and gain valuable tips on how to prepare for their work placement. The Mentees will be covering the fundamentals such as personal presentation, the do’s and don’ts regarding conduct in a professional environment. Included in the workshop will be specific preparation suggestions from SBS, NITV, ABC and Channel Ten Mentors on how a Mentee might maximise the quality of their upcoming experience.

**CAREERS WORKSHOP – MAXIMISING LINKEDIN**

Careers Workshop In this hands-on workshop, both Second and Third Year Mentees will revisit and update their LinkedIn accounts. The Mentees will reflect on their own skills and prepare examples to evidence the skills they have to offer. They will learn how to maximise the benefits of LinkedIn by using it as a research and skills analysis tool. The SBS Media Mentorship is currently developing an external website which will feature links to a Media Mentorship LinkedIn Group and portfolio platforms. This Career Workshop will align with the website development by supporting student’s portfolio and career identity development.

**SOCIAL MEDIA STRATEGY**

In this workshop, Third Year Mentees will develop strategic planning methods to distribute digital content via social media platforms. They will develop the know-how to produce and distribute audience-focused and consistent content that supports a larger social media strategy. Utilising the 2018 multimedia Community Project as a case study (find via mediamentorship.org), the workshop will look specifically at social storytelling techniques, the different types of content that are designed to grow platforms and they will learn how to effectively program channels. The workshop will explore key issues related to the creation and maintenance of a brand - for individuals and organisations - through an understanding of how to use current research and analytic tools. The third Year Mentees will create a social media strategy for the 2019 Women of Diversity Dinner event scheduled for the 6th of July, 2019.
WORK PLACEMENTS
If Mentees have successfully completed the first two years of the program, they are eligible to go into Third Year and undertake a work placement at SBS, NITV, the ABC or Channel Ten. These placements run parallel to the academic program and form part of the Media Internship unit MAS350 or Arts Management Internship Unit MMCS 321.

In preparation for the placement, student profiles are created by the student and Program Manager based upon the student’s career goals, interests, experience and qualifications. Through an intensive process with our media partners, appropriate Mentors are selected within the nominated media organisation and a custom-made placement is carefully designed for each Mentee.

Work placements are an extremely valuable experience as the Mentee gains knowledge and practical skills via the first-hand experience of the media industry. With the guidance of an experienced and supportive Mentor, Mentees have the opportunity to explore personal career goals, to develop a network of contacts and potentially good references for future opportunities. Work placements through the Media Mentorship help create engaged citizens and strongly boost the employability of the Mentees.
**Success Stories**

**Ann Tong** graduated from the program in 2015 with a keen interest in pursuing a career in the news industry. During her SBS placement she was mentored by *Insight* Presenter, Jenny Brockie on *Insight* and gained valuable experience exploring topics surrounding global and Australian politics. Since graduating, Anne has worked as a Content Producer at Student Edge and volunteered at 2SER. In 2017 Anne went on to complete an Honours degree in Gender and Cultural Studies at the University of Sydney. She graduated with First Class honours and was invited to Dragon Tails 2017, an Australasian academic conference on Chinese diaspora, history and heritage, where she presented her research and thesis titled ‘Chinese Food in Australia – Diaspora, Taste and Affect’. In early 2018 Anne took on the position of Communications and Media Officer at the ECC NSW to oversee the Speak My Language National program. Speak My Language is a new program that provides information about healthy ageing to culturally and linguistically diverse seniors. Ann recently took up the role of Communications Officer with the State Library of NSW.

**As part of the SBS Media Mentorship, Jonathan Bernard undertook a very successful work placement in the Sports Department of SBS. He graduated from Macquarie University and the Mentorship program at the end of 2016, and was employed casually with Presto (Foxtel’s SVOD service) before interning with Sydney FC and freelancing for Arsenal in 2017. Jonathan was offered a casual position with SBS The World Game in mid-2017 and continues to work for SBS Sport in a casual capacity as a Multimedia Sports Journalist, where he writes stories, match reports and blogs, edits content and cuts video packages from various football matches around the world.**
All Mentee Events

MEDIA CAREERS TALK
Each year the program runs the Media Careers Talk session for all Mentees enrolled in the program (across the three years). A panel of diverse and highly experienced media professionals share their personal accounts about their own career path and the challenges they have faced. The event is structured as a formal panel where a series of topics such are discussed including the importance of media diversity. This is followed by a Q&A session where students can ask pertinent questions and the event concludes with an informal networking opportunity where the Mentees can approach the panel members and have a chat. The Media Careers Talk event provides a safe space for students to openly discuss issues and challenges that are pertinent to CALD, ATSI and LSES students and benefit from the insights from media professionals who understand and have lived these challenges. As all Mentees across the three years attend, it is also a wonderful opportunity for peer bonding.

The 2018 Media Careers talk included Laura Murphy-Oates (SBS), Joe Gelonesi (ABC, Religion and Ethics), Dai Le (DAWN) and Mridula Amin (SBS, ABC and alumni)
END OF YEAR SHOWCASE
Mentees, media and community partners, Macquarie University staff and family and friends come together to celebrate the program achievements and congratulate the graduating Mentees at the annual End of Year Showcase!
Additional Opportunities – OPTIONAL AND AVAILABLE WHERE POSSIBLE

The mentorship program includes various non-compulsory excursions and events that aim to expose students to the “real world” of media outside of the campus environment. These items provide opportunities for our mentees to explore ideas, and to interact and engage with the wider media community in both formal and informal contexts. Additionally, these activities foster team building and networking amongst mentees, forming important personal and professional networks that will continue to benefit them for years beyond university.

SYDNEY WRITER’S FESTIVAL

Attendance at the Sydney Writers’ Festival provides an opportunity for students to be exposed to new ideas, hear from well-known media personalities, and engage with the “life of the city” in a different environment from that of Macquarie’s campus.

STUDIO 10 VISIT

Studio 10 is broadcast LIVE from Channel Ten’s Sydney studios in Pyrmont, 8.30am - 12pm weekdays. Mentees join current hosts as they bring the latest news and entertainment headlines as well as smart and fun conversation on the day’s hot topics, including interviews with local and international celebrities, and the weird and the wonderful stories across the world.
SYDNEY FILM FESTIVAL
Just before the mid-year semester break, Mentees from across all three years are invited to attend the screening of a film at the Sydney Film Festival followed by a group dinner in a nearby restaurant. It’s a fabulous opportunity for Mentees to be exposed to the best in International cinema whilst also getting together socially to celebrate the end of semester.

The Sydney Film Festival is an annual film festival held in Sydney, Australia, usually over 12 days in June. The competitive film festival draws international and local attention, with films being showcased in several venues across the city centre (including the State Theatre) and includes features, documentaries, short films, retrospectives, films for families and animations. 12 films are selected for the Official Competition, which celebrates “courageous, audacious and cutting-edge” cinema with a $60,000 cash prize. Sydney Film Festival also presents seven other cash awards over the course of the festival. Sydney Film Festival returns for its 66th edition, taking place between 5 – 16 June 2019.
**ANTENNA DOCUMENTARY FILM FESTIVAL**
Mentees have the option to attend a selected session at the Antenna Documentary Film Festival.

*Established in 2011, Antenna is Australia’s international documentary film festival. With an established reputation both nationally and internationally, the festival is celebrated as Australia’s best annual event to stay up-to-date with what is happening in documentary cinema today. Showcasing the most talked-about films on the circuit, Antenna is dedicated to programming independent and cutting-edge films that tread new ground in the documentary landscape. In addition to film screenings, the festival’s program includes talks, masterclasses, and industry-focused events, offering an independent and inspiring meeting place for documentary filmmakers, industry leaders, and local audience. The 9th Antenna Documentary Film Festival will be held between 17-27 October 2019.*

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**WINDA FILM FESTIVAL**
Mentees have the option to attend and possibly volunteer to work on the Winda Indigenous Film Festival.

*Winda means ‘stars’ in the Gumbaynggirr language from the north coast of New South Wales. The name of the festival draws inspiration from Aboriginal Astronomy, where we look to the stars for guidance, creation and for our ancestors. The logo is the star trail of the Milky Way which is seen across the Southern Hemisphere, and also inspired by *The Emu In The Sky* dreaming as one of the creation stories that crosses the nations of Australia. The Wurhu Darhuy Foundation, meaning Our Voices in Yaegl, is a collective of Indigenous filmmakers who strive to create, foster and support opportunities for Indigenous voices to empower, unify, inspire, and entertain, through social, economic, innovation, and self-sufficiency programs for the advancement of Aboriginal cultures, and stories in digital landscapes.*
## 2019 Schedule of Workshops and Events (dates can change)

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<thead>
<tr>
<th>Event</th>
<th>Date/Time</th>
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<tbody>
<tr>
<td>Applications Open</td>
<td>February 1</td>
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<tr>
<td>O-Week</td>
<td>February 18 – 22</td>
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<tr>
<td>1:1's with Third Years</td>
<td>Various times February 18 – 22</td>
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<tr>
<td>Mentee Briefing Session</td>
<td>February 21 9.30am</td>
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<tr>
<td>2SER Foundation Training</td>
<td>February 21 10.00am – 5.00pm</td>
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<td>MQ Session 1 Commences</td>
<td>February 25</td>
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<td>Lecture Presentations to First Year MMCCS</td>
<td>February 25 - 28</td>
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<tr>
<td>Harmony Day Dinner</td>
<td>February 28, 6.30pm</td>
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<tr>
<td>1:1's with Second Years</td>
<td>Various times March 4 – 22</td>
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<tr>
<td>2SER Volunteering Begins</td>
<td>6 weeks March 4 – April 12</td>
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<td>Applications Close</td>
<td>March 12</td>
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<tr>
<td>Careers Fair</td>
<td>March 14</td>
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<td>Careers Workshop 1 - Placement Preparation</td>
<td>March 15 9.30am – 11.00am</td>
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<td>Applicant Interviews</td>
<td>TBA</td>
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<tr>
<td>ECC NSW Members Forum: EOI open</td>
<td>March 20</td>
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<tr>
<td>MQ Welcome</td>
<td>April 5 1.00pm – 3.00pm</td>
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### Abbreviations

- **1st Years Compulsory**
- **2nd Years Compulsory**
- **3rd Years Compulsory**
- **ALL Mentees Compulsory**
- **Applicants**
- **MQ Academic & Program Dates**
- **Extra Events - ALL Mentees Optional**
<table>
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<tr>
<th>Event</th>
<th>Dates</th>
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<tr>
<td>Community Project Briefing</td>
<td>April 8 – 12 9am – 10am TBC</td>
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<tr>
<td>SBS Welcome, Tour</td>
<td>April 12, 9.30am – 1.30pm TBC</td>
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<tr>
<td>Session 1 Recess</td>
<td>April 15 - 28</td>
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<tr>
<td>Sydney Writer’s Festival</td>
<td>April 29 – May 3</td>
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<tr>
<td>Mobile Content Creation Day 1</td>
<td>April 29 All day</td>
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<tr>
<td>Career Workshop 2</td>
<td>April 30 10.00 –11.30am TBC</td>
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<tr>
<td>Social Media Strategy Workshop 1</td>
<td>May 3 All day</td>
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<tr>
<td>Camera Workshop</td>
<td>May 10 10am – 2pm</td>
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<td>Community Project Progress Meeting 1</td>
<td>May 17</td>
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<tr>
<td>Tour of ABC Studios</td>
<td>May TBA</td>
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<td>Studio 10</td>
<td>May TBA</td>
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<tr>
<td>Community Project Progress Meeting 2</td>
<td>June 7</td>
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<tr>
<td>Sydney Film Festival - Screening and Dinner</td>
<td>June 7 TBC</td>
</tr>
<tr>
<td>Session 1 Exams</td>
<td>June 10- 30</td>
</tr>
<tr>
<td>Social Media Strategy Workshop 2</td>
<td>June 11</td>
</tr>
<tr>
<td>Recess between sessions</td>
<td>July 1 – 28</td>
</tr>
<tr>
<td>Mobile Content Creation Day 2</td>
<td>July 26 Full day TBC</td>
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<tr>
<td>Mid-Year Focus Group</td>
<td>June/July TBA</td>
</tr>
<tr>
<td>Session 2 Commences</td>
<td>July 29</td>
</tr>
<tr>
<td>Community Project Progress Meeting 3</td>
<td>Aug 2</td>
</tr>
<tr>
<td>Event</td>
<td>Date/Time</td>
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<td>----------------------------------------------------------------------</td>
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<tr>
<td>Broadcast Voice Group Workshop</td>
<td>August 9, time TBC</td>
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<tr>
<td>Broadcast Voice Coaching one-on-ones</td>
<td>August 15 &amp; 16</td>
</tr>
<tr>
<td>2RRR Workshop</td>
<td>August 23 or 30 TBC</td>
</tr>
<tr>
<td>Community Project Progress Meeting 4</td>
<td>Aug 30</td>
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<tr>
<td>Media Careers Talk</td>
<td>August TBA</td>
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<tr>
<td>Career Workshop 3 – Maximising LinkedIn</td>
<td>Sept 6, 10am–11.30am</td>
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<tr>
<td>Session 2 Recess</td>
<td>September 16 – 27</td>
</tr>
<tr>
<td>Community Project Elements Deadline</td>
<td>Sept 27</td>
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<tr>
<td>The Art of Networking Workshop</td>
<td>Oct 4 TBC</td>
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<tr>
<td>Community Project Presentation to Client</td>
<td>Early October TBA</td>
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<tr>
<td>FECCA Conference</td>
<td>Oct 10 &amp; 11</td>
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<tr>
<td>Antenna Documentary Film Festival</td>
<td>October 17 - 27</td>
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<tr>
<td>Trip to Melbourne</td>
<td>Late October TBA</td>
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<tr>
<td>ECC NSW AGM Launch: Community Project</td>
<td>Late October/Early Nov, TBA</td>
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<tr>
<td>Session 2 Exams</td>
<td>Nov 11 – 29</td>
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<td>End of Year Focus Group</td>
<td>November TBD</td>
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<tr>
<td>2018 Showcase</td>
<td>November TBD</td>
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<tr>
<td>WINDA Film Festival</td>
<td>November, Date TBC</td>
</tr>
<tr>
<td>End of Year Recess</td>
<td>Dec 2 onwards</td>
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</tbody>
</table>
Mentee Undertaking

ATTENDANCE AND COMMUNICATION
It is a privilege to be accepted into the SBS Media Mentorship program. Only offered to a relatively small number of eligible media students, it is expected that all selected Mentees make the most of the opportunity by attending all scheduled events (with the exception of any activities designated 'optional').

The workshops and activities are programmed to compliment the student academic schedule in an effort to minimise conflicts in availability. The dates and details about each workshop and activity are communicated to Mentees with as much notice as possible. We encourage Mentees to implement effective time management skills so they might manage their academic responsibilities, paid work and other responsibilities so they can attend all the program workshops and activities.

If a Mentee cannot attend a compulsory workshop or activity, then this information needs to be communicated as soon as possible to the Program Manager along with a reason for the expected non-attendance. Attendance details will be noted at each scheduled event and the attendance record for each Mentee will be reviewed mid-year and at the end of the year.

SPECIAL CONSIDERATION
In the event that a compulsory Media Mentorship activity is scheduled to take place at the same time as a Mentee’s tutorial, lecture or quiz, the Mentee is encouraged to submit a Special Consideration application via https://students.mq.edu.au/study/my-study-program/special-consideration so they can attend the Media Mentorship activity. Please be advised that Special Consideration requests for additional time to complete assessment tasks may be rejected as the Media Mentorship program provides schedule information well in advance and Mentees are expected to manage their time effectively.
**END OF YEAR REVIEW**

Every First and Second Year Mentee will meet individually with the Media Mentorship Review Panel near the end of the year. The panel, which will include the Media Mentorship Program Manager, a representative from MMCCS and a representative from PACE will discuss with each Mentee the progress they have made over the year including a review of their attendance and conduct. The Review Panel will determine if the Mentee will be successful in progressing to the next year of the program.

The panel understands that there are unexpected events and complications that arise in the lives of Mentees which may make participation in the program challenging. All Mentees are encouraged to communicate directly with the Program Manager about any relevant issues so they can be supported where possible. Any personal information that is shared will be handled with care and sensitivity and will not be shared beyond the Review Panel. Those running the program are here to help and want Mentees to succeed so they shouldn’t hesitate in making contact. Prompt and effective communication also means that any anticipated vacancy in a workshop or activity can be filled by another Mentee and there is no wasted opportunity.

**FACEBOOK**

A condition of the program is all Mentees must have a private Facebook Page, they must accept a Friend request from the Program Manager and join the “SBS and NITV Media Mentorships” closed Facebook Group. All workshops and activities will be posted as Facebook Events in this group and will include all the time and location details as well as a summary of the event. Most communication about the program will happen with the Program Manager via Facebook Messenger and email (using your MQ student email address). A timely response to messages and emails is appreciated.

Please note that the Program Manager works Monday, Tuesday, Thursday (off site) and Friday during the hours 9am – 5pm. You are free to message outside of these hours however please only expect a response within those working hours.
**SURVEYS**
To ensure the program continues to meet its objectives in terms of quality and relevance, we ask all Mentees to complete feedback surveys at the completion of every workshop and activity. These are digital surveys (Qualtrics) and the relevant link will be emailed to each Mentee. We ask for the surveys to be completed as soon as possible with the deadline being 1 week after the completion of the relevant activity. We are always grateful for the student responses and suggestions as we strive to make the program the best it can be.

**MENTEE AGREEMENTS AND GUIDELINES**
At the beginning of each year we ask that any Mentees offered a place in the program, either as new Mentees or continuing Mentees, commit to a set of guiding principles regarding attendance, communication, conduct (including via social media), publicity and confidentiality. The following agreements need to be read, agreed to and signed where applicable:

- Mentee Undertaking Agreement
- Publicity, Rights and Confidentiality Agreement
- Social Media Guidelines

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**Executive Lead:** Lindie Clark (Academic & Program Director, PACE)

**Faculty PACE Manager:** Marie Kelliher

**Program Manager:** Kaye Harrison

Please send all enquiries to kaye.harrison@mq.edu.au

*The SBS Media Mentorship program is funded by the Commonwealth Government’s Higher Education Participation and Partnerships Program (HEPPP) and Macquarie University’s Professional and Community Engagement.*
Macquarie University is a vibrant hub of intellectual thinkers, all working towards a brighter future for our communities and our planet.

**A PLACE OF INSPIRATION**
Macquarie is uniquely located in the heart of Australia’s largest high-tech precinct, a thriving locale which is predicted to double in size in the next 20 years to become the fourth largest CBD in Australia.

Our campus spans 126 hectares, with open green space that gives our community the freedom to think and grow. We are home to fantastic facilities with excellent transport links to the city and suburbs, supported by an on-campus train station.

**RENEWED FOR EXCELLENCE**
We are ranked among the top two per cent of universities in the world, and with a 5-star QS rating, we are renowned for producing graduates that are among the most sought after professionals in the world.

**A PROUD TRADITION OF DISCOVERY**
Our enviable research efforts are brought to life by renowned researchers whose audacious solutions to issues of global significance are benefiting the world we live in.

**BUILDING SUCCESSFUL GRADUATES**
Our pioneering approach to teaching and learning is built around a connected learning community: our students are considered partners and co-creators in their learning experience.