**Christine Chalmers**

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**EDUCATION**

Bachelor of Arts (Communication), Macquarie University, GPA: 2.95 (out of 4.0)

2015 – 2018

My degree has taught me to communicate with a range of audiences using a variety of media (such as radio, print and online). I have honed my research skills and my writing skills through my degree and wish to utilise these skills to help organisations communicate effectively with customers and stakeholders. I have also learned how to use spreadsheets and statistical packages to analyse data.

**EMPLOYMENT HISTORY**

**Dec 2017–current: Checkout operator, Foodland, Berry Hill (part-time)**

As a checkout operator, I learned a great deal about consumer behaviour in a supermarket. I was able to observe the relationship between product campaigns and in-store promotions and the consumer’s propensity to buy products. I was also exposed to people from all walks of life, which has helped me develop excellent communication skills and empathy.

**Dec 2015–Nov 2016: Retail assistant, Fashion Warehouse (part-time)**

As a retail assistant in a women’s fashion store, I was responsible for assisting customers with their purchases, dealing with wholesalers, stocktaking and cashing up at the end of the day. This experience taught me about the importance of great customer service, and gave me valuable exposure to the retail process including pricing and distribution strategies.

**EXTRA-CURRICULAR ACTIVITIES**

**2017 – current:** Due to my love of art history I created a website to share information and resources with like-minded people (www.artistique.com.au). To do this, I had to familiarise myself with a range of web-development and graphic design tools such as Photoshop and Flash as well as blogging software such as WordPress. My website has had more than 50,000 hits this year alone and I as a result I have been able to attract local art galleries to advertise their events and products on the site.

**INTERESTS:** Reading, Attending galleries and exhibits, Writing web content for my website.

**REFEREES:** Available on request