Name: Jason Hurley

Age: 21

Marital Status: Single

Mobile number: 0466 978 958

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CAREER OBJECTIVE:

To join an organisation where I can use my marketing and analytic skills to increase sales and profits by working on key projects.

KEY STRENGTHS & SKILLS:

• Communication: Presentation of ideas to various levels of audience using a comprehensive range of communications skills.

• Marketing: Conceiving, planning and implementing marketing principles to improve business performance.

• Project Management: Organised, target focused and receptive and adaptable to change.

• Leadership: Able to manage teams and ensuring all work is completed to fixed deadlines.

• Teamwork: Able to relate to individuals and form relationships quickly whilst also able to work on own initiative.

• I.T.: Competent user of Windows & Mac systems: Microsoft Word, Excel, and PowerPoint, Photoshop CS4, Aperture, iWork’09 and various other bespoke software.

EDUCATION:

University of Sydney,

BComm (Business Management) Expected Completion Dec 2019

• Marketing Dissertation: Shopping for an Identity – A Disabled Perspective

\*Additional Voluntary Electives: Business Law, Finance and Entrepreneurship

Main Skills Learned:

- A deeper and broader understanding of business and marketing in practice

- Research Skills: Data analysis, interpreting statistical information and experience with SNAP & SPSS

- Team working, communication and presentation skills developed during group projects

- Project Management and completing work to fixed deadlines

CAREER HISTORY:

Digital Marketing Assistant April 2018 – Aug 2018

Nation1 Advertising Agency

• Increased brand awareness of Sydney University using web 2.0 initiatives

• Team leader ensuring work was completed to requirement and on time

• Provided campaign review report and viable recommendations for improvement

Student Brand Manager Mar 2017 – May 20017

The Campus Group, USYD

• Responsible for the launch and completion of marketing and communications strategy to increase brand awareness of ANZ Bank.

• Successfully organised and coordinated campus events

• Increased student current account uptake of 23%

Waiter/Team Leader Nov 2014 – Dec 2016

Pizza Hut

• Responsible for the management of 15 people from a staff pool of 80, involving employee evaluation, training and motivating.

General Interests: Reading, Football, Experiencing new cultures, Travelling, Keeping Fit, Hillwalking.