Lindy Bach

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A conscientious and high achieving student of a Bachelor of Commerce, majoring in Marketing with a Bachelor of Law. Lindy is a highly motivated individual with strong marketing, communication and problem solving skills. Seeking an opportunity to transition skills and passion for problem solving into a consulting or law role.

## Key Skills

*Leadership and Decision Making*: Confident and influential in leading a team to achieve goals

*Communication*: Strong interpersonal communication skills in verbal and written form

*Organisation and Time Management*: Consistently manage and prioritise conflicting responsibilities

*Computing Skills*: Proficient with Microsoft office as well as a variety of other databases

## Education

February 2015 – estimated S1 2020 ⎟ Macquarie University ⎟ Bachelor of Law with Bachelor of Commerce majoring in Marketing ⎟ GPA: 3.611/4

2002 – 2014 ⎟ Meriden School ⎟ Full Academic Scholarship (2004-2014) ⎟ HSC | ATAR: 95.95

## Work Experience

EY Summer Vacationer Program, Advisory (Program Management) (December 2018- February 2019)

Unilever Food Solutions Digital Transformation Internship (January 2018- April 2018)

* Created profiles of target users and provided insights into their behaviours
* Clearly mapped path to purchase and use journeys
* Liaised with many end users, building rapport to gain genuine feedback

IBM Global Business Solutions Business Operations Internship (June 2017- January 2018)

* Responsible for the production and creation of reports that provide a concise high-level overview of the business to senior management by working collaboratively with key internal stakeholders.
* Reviewed internal processes and made amendments to eliminate inefficiencies

IBM Global Business Solutions Finance Internship (January 2017- June 2017)

* Prepared reports for the forecast, risk and close of major accounts, through liaising with key internal stakeholders internationally
* Interpreted and drew conclusions from the numbers.
* Created and implemented new reports to streamline and improve existing processes

CBHS Health Fund Marketing Internship (August 2016- November 2016)

* Assisted with the development of key strategies, including development of ‘Health Hub’
* Created and reviewed member communications and social media posts
* Implemented new business processes within the legal department

Macquarie University Student Administrative Assistant: Service Leader (February 2016- Present)

* Provided excellent customer service, through written and verbal communication, whilst processing requests in a timely, accurate and efficient manner
* Escalated enquiries whilst prioritising tasks through effective time management
* Developed supervisory and leadership skills in managing and supporting teams of 3-10

## Volunteer and Extra- Curricular Activities

180 Degrees Consulting (July 2018- November 2018): Mostly working on Marketing campaigns for the NFP sector.

China Australia Millennial Project (CAMP) Runner Up (March 2018- June 2018)

* I received a scholarship to participate in the China Australia Millennial Project (CAMP). CAMP is a 100-day program that connects young leaders and entrepreneurs to address some of the complex opportunities between China and Australia. My Think Tank is focused on Ageing Populations and came up with siso, a platform that simplifies the process of attending events for seniors.

Committees

Central Courtyard Committee (September 2016- Present)

* Provide valuable input from the student perspective to a committee on the development of key infrastructure in the University. Frequent interactions with key internal and external stakeholders
* Member of Learning Technologies and Spaces Subcommittee (July 2016- November 2016)

Mentoring

First Step Peer Mentor (Faculty of Business and Economics) (2018- Present)

LUCY Mentoring Programme (2018)

Short Term Exchange- National University of Singapore Summer Enterprise Programme (July 2017)

Consultancy

Unitive Consultancy Competition (June 2016- July 2016) – CBHS Marketing Campaign

* Team Leader- kept team focused in working with tight deadlines to develop innovative solutions
* Inter-university, inter-disciplinary, and inter-cultural student consultancy competition

EY Survive the Panel Finalist

* Pitching a social enterprise through business case and presentations.

Unit Representative (July 2015- June 2016)

* Techniques and Elements of Finance, Introduction to Finance
* Liaised between the students and the unit convener in order to collect and report on feedback

Global Leadership Program (Feb 2015- Present)

* Development of leadership skills through community engagement with a focus on other cultures

**Referees**- Details available upon request.