



Macquarie University College

Enrolment Guide – Diploma of Marketing and Media

The Enrolment Guide below outlines the units that you must pass to successfully complete the [Diploma of Marketing and Media](#). You should follow this Enrolment Guide for the best learning experience, and to be able to finish your studies in 4 Terms.

You should refer to the [MQ Handbook](#) to check the articulation requirements for your preferred bachelor's degree.

Stage 1 – Your First Term at MQ College

Unit 1 (Essential)	WACO1003 Academic Communication in Business
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Unit 2 (Essential)	WMMC1015 Media Practice and Production
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Stage 2 – Your Second Term at MQ College

Unit 1 (Essential)	WSTA1250 Business Statistics
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Unit 2 (Essential)	WMMC1040 Introduction to Media and Mass Communications
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Stage 3 – Your Third Term at MQ College

Unit 1 (Essential)	WMKT1001 Marketing Fundamentals
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Unit 2 (Essential)	WMMC1050 Multimodal Storytelling
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Stage 4 – Your Fourth Term at MQ College

Unit 1 (Essential)	WMGM1002 Principles of Management
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Unit 2 (Essential)	WMMC1110 Media Technologies
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QUESTIONS? LODGE AN ENQUIRY THROUGH [ASK.MQ.EDU.AU](https://ask.mq.edu.au)

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