

University of Florence, January Short-term Program

Session Dates:

Exchange January: 2 - 22 January 2020

Institution: University of Florence, Italy

Host Institution Unit Code & Title	Host CP Value	Session Offering	MQ Credit (2019)	MQ CP Value (2019)	MQ Credit (2020)	MQ CP Value (2020)	Notes	MQ Faculty	MQ Department	Smartsheets Ref. no.
Undergraduate Units										
International Marketing for the Hospitality Industry	3	Exchange January	200-level MKTG elective	3	2000-level MKTG elective	10		Macquarie Business School	Marketing	EXRPL01171
Fashion Retail Management	3	Exchange January	200-level MKTG elective	3	2000-level MKTG elective	10		Macquarie Business School	Marketing	EXRPL01172
Introduction to Digital Photography	3	Exchange January	100-level MAS elective	3	1000-level MMCC elective	10		Arts	Media, Music, Communication and Cultural Studies	EXRPL01173
Art and Architecture in Florence and Tuscany	3	Exchange January	200-level MHIS elective	3	2000-level MHIS elective	10		Arts	Modern History, Politics and International Relations	EXRPL01174
Food, Culture and Society in Italy	3	Exchange January	100-level INTS elective	3	1000-level ITAL elective	10		Arts	International Studies	EXRPL01175