

Toulouse Business School, Short-term January Program

Session Dates:

Exchange January A: 3 -13 January 2020

Exchange January B: 14 -23 January 2020

Institution: Toulouse Business School, France

| Host Institution Unit Code & Title | Host CP Value | Session Offering | MQ Credit (2019) | MQ CP Value (2019) | MQ Credit (2020) | MQ CP Value (2020) | Notes | MQ Faculty | MQ Department | Smartsheets Ref. no. |
|---|---------------|--------------------|--|--------------------|--|--------------------|-------|---------------------------|--|----------------------|
| Undergraduate Units | | | | | | | | | | |
| Cross-Cultural Management & Negotiation | 7 ECTS | Exchange January A | BBA340 Cross Cultural Management | 3 | MGMT2030 Cross Cultural Management | 10 | | Macquarie Business School | Management | EXRPL00893 |
| International Marketing: Practices in France & Europe | 7 ECTS | Exchange January A | MKTG209 Global Marketing | 3 | MKTG3015 Global Marketing | 10 | | Macquarie Business School | Marketing | EXRPL00894 |
| Corporate Finance | 7 ECTS | Exchange January A | ACST101 Finance 1A | 3 | ACST1001 Finance 1A | 10 | | Macquarie Business School | Actuarial Studies and Business Analytics | EXRPL01165 |
| International Human Resources Management | 7 ECTS | Exchange January B | HRM307 International Human Resource Management | 3 | MGMT3007 International Human Resource Management | 10 | | Macquarie Business School | Management | EXRPL00895 |
| Business and Competitive Strategy in Europe | 7 ECTS | Exchange January B | 300-level BUS elective | 3 | 3000-level MGMT elective | 10 | | Macquarie Business School | Management | EXRPL00896 |
| Big Data & Marketing Analytics | 7 ECTS | Exchange January B | 300-level MKTG elective | 3 | 3000-level MKTG elective | 10 | | Macquarie Business School | Marketing | EXRPL01166 |
| Postgraduate Units | | | | | | | | | | |
| Strategic Management in Europe | 7 ECTS | Exchange January A | BUS845 Strategic Management | 3 | MGMT8045 Strategic Management | 10 | | Macquarie Business School | Management | EXRPL01167 |
| Advertising & Consumer Behaviour in Europe | 7 ECTS | Exchange January B | 800-level MKTG elective | 3 | 8000-level MKTG elective | 10 | | Macquarie Business School | Management | EXRPL01168 |

