

4
nths
To Buy A New Car!

PITCHING your 3MT



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JUDGING CRITERIA

COMPREHENSION AND CONTENT	
Presentation provided clear background and significance to the research question	7
Presentation clearly described the research strategy/design and the results/findings of the research	
Presentation clearly described the conclusions, outcomes and impact of the research	
Score out of 7	

ENGAGEMENT AND COMMUNICATION	
The oration was delivered clearly, and the language was appropriate for a non-specialist audience	7
The PowerPoint slide was well-defined and enhanced the presentation	
The presenter conveyed enthusiasm for their research and captured and maintained the audience's attention	
Score out of 7	

OVERALL SCORE	/14
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SCORING CALIBRATION:

1 Does not meet expectations	2 Demonstrates competency but some major weaknesses	3 Demonstrates competency but some significant weaknesses	4 Good, but some flaws	5 Very good, only very minor flaws	6 Excellent, almost flawless	7 Outstanding, no flaws
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VIDEO

(Steve Jobs – iPod Launch ... from 6m 35s)

<https://www.youtube.com/watch?v=bz1ZWvZBGYM>

**WHAT'S THE
PROBLEM**



**LEAVE IT TO
CHANCE**

**TELL EVERYTHING
ABOUT EVERYTHING**

**OPEN TO
INTERPRETATION**

**“TO SIMPLIFY SOMETHING
ACCURATELY
YOU MUST UNDERSTAND
IT DEEPLY.”**

Thomas Friedman

<https://www.newyorker.com/magazine/2008/11/10/the-bright-side>

CONCISE

LANGUAGE

VIDEO

(Amanda Gorman – Super Bowl)

<https://youtu.be/-ejbSCjg2qo>



STRUCTURE

BEGINNING

TODAY WE CELEBRATE

MIDDLE

3 STORIES

END

THEY WHO HONOUR US

COMPREHENSION AND CONTENT

Presentation provided clear background and significance to the research question

Presentation clearly described the research strategy/design and the results/findings of the research

Presentation clearly described the conclusions, outcomes and impact of the research

Score out of 7



STRUCTURE

BEGINNING

RESEARCH QUESTION

MIDDLE

STRATEGY / RESULTS

END

OUTCOMES / IMPACT

CONTENT

DELIVERY

RESEARCH QUESTION

CLEAR / APPROPRIATE

STRATEGY / RESULTS

THE SLIDE

OUTCOMES / IMPACT

ENTHUSIASM

SLIDES

The Problem with Slides

Click to add title

- Click to add text



Unparalleled Service. Best-in-class Apps.

Android

4.5

★★★★★

1.5M+ Downloads

App version: 1.0.0.437
Google Play Store (prod)

Jan 7 on May 3, 2015 at 6:23 PM
An app everyone in Singapore should have. Bestmart got to be the best online grocery/supermarket shopping for Singapore so far.

Reply to this review

iOS

4.5

★★★★★

143 Ratings

Current version: 1.0.0.437
All versions: 1.0.0.437

5.0 Ratings



You tell ... **slides show**



SIMPLIFY

AMPLIFY

PROCESS

PROCRASTINATION CAN BE FUN

HIGH
PERFORMANCE

PROCRASTINATION

PANIC PRESENT



CDE

Consider **D**ecide **E**xecute

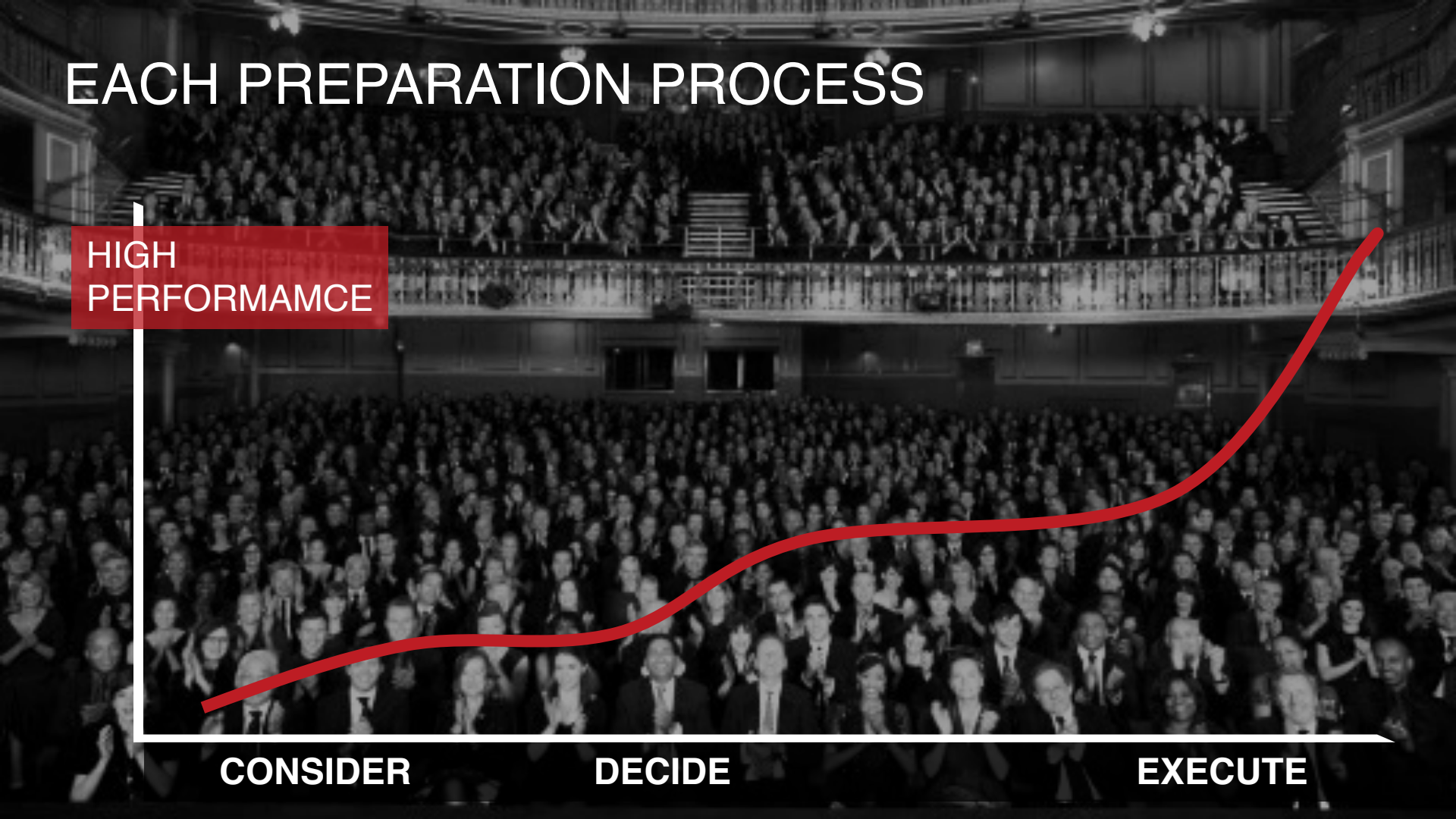
EACH PREPARATION PROCESS

HIGH
PERFORMANCE

CONSIDER

DECIDE

EXECUTE



A black and white photograph of a man standing on a stage, possibly giving a presentation. He is wearing a light-colored polo shirt and dark trousers. To his left is a drum set. In the background, there is a large screen displaying some text. A red house-shaped graphic is overlaid on the image, with the words 'EYE CONTACT', 'GESTURE', and 'PACE' in red boxes at the top, 'CONFIDENCE PRACTISE' in a red-outlined box in the middle, and 'CONTENT' in a white-outlined box at the bottom.

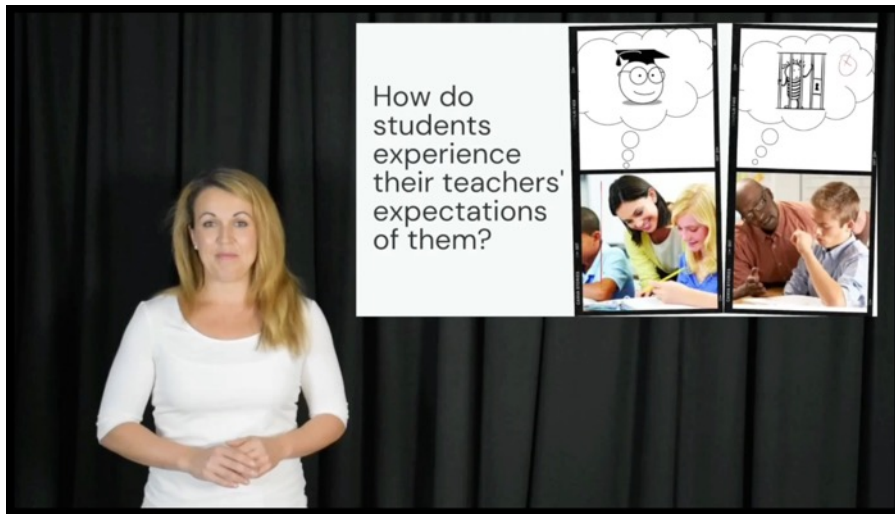
**EYE
CONTACT**

GESTURE

PACE

**CONFIDENCE
PRACTISE**

CONTENT



GESTURE
BACKGROUND
LIGHTING
SLIDE SIZE
AUDIO



VIDEO

(Hops in New Zealand)

<https://www.youtube.com/watch?v=bz1ZWvZBGYM>

VIDEO

(Azalea – HIV in Indonesia)

https://www.youtube.com/watch?v=-SvgezP_Fz9U



STRUCTURE

BEGINNING

HIV in Indonesia - MEDIA

MIDDLE

**PROBLEM – STIGMA FEAR
SOLUTION – PERSONAL**

END

CHANGE PERCEPTION

A black and white photograph of a man standing on a stage, possibly giving a presentation. He is wearing a light-colored polo shirt and dark trousers. To his left is a drum set. In the background, there is a large screen displaying some text. A red house-shaped graphic is overlaid on the image, with the words 'EYE CONTACT', 'GESTURE', and 'PACE' in red boxes at the top, 'CONFIDENCE PRACTISE' in a white box in the middle, and 'CONTENT' in a white box at the bottom.

**EYE
CONTACT**

GESTURE

PACE

**CONFIDENCE
PRACTISE**

CONTENT