



THE HACKER EXCHANGE (HEX)

GLOBAL INNOVATION PROGRAM TEL AVIV, ISRAEL

9 - 22 February 2020

HEX
THE HACKEREXCHANGE

WHO ARE WE?

hacker.exchange
info@hacker.exchange



The Hacker Exchange is shaking up entrepreneurship education by helping the next generation of leaders and future founders build the capabilities and networks needed to take their ideas to the next level.

Through HEX, you can access a global network of experts, founders, investors and mentors, practical experience, as well as academic accreditation with key university partners.

The **HEX Global Innovation Program** has been designed to promote entrepreneurship as a career path, allowing you to develop a global mindset as you grow in your respective innovation ecosystems and contribute to the new-age economy.



INTRODUCING THE TEL AVIV PROGRAM

Known as **'The Startup Nation'**, Israel offers a truly sophisticated network of major global investors, startups, corporate innovation and government policy.

With a deep tech focus, Tel Aviv founders are **experts in cybersecurity, food and agritech**. The Tel Aviv experience gives students networks and skills to launch world-changing startups, and also changes their perspective on business and life in a global context.

Over two inspiring weeks, you'll join a select cohort of tertiary students to learn from world-class thought leaders, and work hands-on in the Tel Aviv start-up environment.

THE PROGRAM ⁺

BEFORE THE PROGRAM

To apply for the program, you are encouraged to have an early-stage business idea or concept - or identify a problem you'd like to solve.

Practical workshops and mentor sessions will guide you through the ideation process and exploratory phase so you're ready to pitch.

WEEK 1



Meet government and corporate representatives.



Learn lean startup and product design principles.



Visit and explore inspiring company offices.

Learn why so many students and founders choose Tel Aviv as their home base, and learn the inner workings of Israeli business culture.

By the end of this week, we'll cover:

CONCEPT IDEATION

STARTUP MINDSET

FUNDING & FINANCE

STARTUP TOUR

PRODUCT VALIDATION

BRANDING & CULTURE

NETWORKING HACKS

FOUNDER Q&A

WEEK 2

Get an intimate insight to what's trending in tech startups and how you can stay ahead of the curve.

By the end of this week, we'll cover:

GROWTH HACKING

PITCHING AND PUBLIC SPEAKING

INVESTOR Q&A

ACCELERATOR VISIT

TECH GIANT TOUR

FINAL PITCHES



LEARNING OUTCOMES

- ✓ Link your studies to current practice, through guided experiential learning in a professional environment.
- ✓ Participate effectively as a workplace team member, on individual and group tasks.
- ✓ Create a global mindset in your entrepreneurial endeavors.
- ✓ Develop a network of mentors and professional contacts for cross-cultural focused work.
- ✓ Document, analyse and evaluate current professional practice in an unfamiliar professional and cultural context.
- ✓ Critical thinking and application of economic, market and technology trends for your startup concept.

COST & OTHER DATES

Tel Aviv Global Innovation Program

AUD\$4,950*

+GST

GBP£3,000*

USD\$3,900*

*this covers:

- All interactive workshops, coursework, speakers, instructors, mentor office hours.
- Co-working space access.
- Educational tours of accelerators, universities and tech companies.
- 13 x night hostel accommodation (with daily continental breakfast)
- Welcome & farewell dinners & HEX meetup.

PLEASE NOTE: In the interest of those who may want to travel prior / after the program, this DOES NOT INCLUDE AIR FARES.

+ PRINCIPLE DATES

Travel Period:

Sunday 9 February - Saturday 22 February 2020

Program will be held in the semester break.

Application Deadline:

Sunday 24 November 2019

All applications via hacker.exchange/apply will be followed up by a 20 minute video or telephone interview, and candidates will be advised of eligibility for The Hacker Exchange two weeks after. Eligibility with the tertiary institution will be managed separately between the student and their school.

Full Payment Deadline:

Sunday 29 December 2019

SUPPORTERS & ACTIVITIES



AND MANY MORE!



CONTACT US

Website: hacker.exchange

Email: info@hacker.exchange